

**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 3600**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Michael Svilar et al.)	Group Art Unit: 3623
)	
Application No.: 10/767,661)	Examiner: McPhillip, Adrian J.
)	
Filed: January 29, 2004)	Confirmation No.: 5386
)	
For: MARKETING FORECASTING)	
TOOL USING ECONOMIC)	
MODELING)	

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT AND RESPONSE

In reply to the Final Office Action mailed November 24, 2009, **the period for response extending until February 24, 2010**, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims in this paper on page 2.

Remarks/Arguments follow the amendment sections of this paper on page 11.